

### **We safeguard your privacy**

We are very particular about the privacy of our visitors and members. Since we do gather information about you, this privacy statement will enable you to understand the terms and conditions associated with the collection of this data, as well as how we use it and how you can correct or change it.

### **Small Enterprise India.com Privacy Policy**

1. Unless you otherwise agree (as indicated below), the information you provide us or that information we collect about you will not be shared with any third party, except with those third parties who are our service providers, and then only in the form of statistical information which has been aggregated with other user information for the purposes of our own website research and development in the effort to better serve you.
2. We will not contact you without your consent, and we will immediately terminate any communications with you upon request.

### **Electronic Newsletters**

You can choose to subscribe our FREE electronic newsletters. These newsletters are distributed through our service provider. From time-to-time, you may be asked to provide additional information such as job title, number of employees, country of origin, and type of business. As a subscriber to our newsletter, you also agree to receive advertisements, promotions, and special communications from Smallenterpriseindia.com, and its partners. You can remove yourself from our newsletter e-mail lists by clicking "unsubscribe" in the footer of the newsletter. Please be assured that the information about you which we collect in connection with your subscription to our electronic newsletters will not be shared with any third party, except with our service providers and then only in the form and for the purposes stated in the above Privacy Policy.

### **Expert Columnist Lead Submission**

The information, which you voluntarily provide in responding to certain columnists on our site, will only be shared with those columnists you have selected for the purpose of receiving additional information about their products or services. Please be assured that, except for those columnists you have selected, the information you give us or that we collect about you in connection with this lead generation program will not be shared with any other third party, except with our service providers and then only in the form and for the purposes stated in the above Privacy Policy.

### **Query Submissions**

The information, which you voluntarily provide in submitting questions for those expert panel members participating in the Ask Guru section of Smallenterpriseindia.com, will only be shared with the specific expert panel members to whom your questions are assigned. Please be assured that, except for the expert panel members to whom your questions are been assigned, the information you provide us or that we collect about you in connection with this will not be shared with any other third party, except with our service providers and then only in the form and for the purposes stated in the above Privacy Policy.

### **Small Enterprise India.com Registration**

The information you voluntarily provide in registering to access the Smallenterpriseindia.com interactive resources will only be shared with the named co-sponsor of this service, which may use such information to apprise you of its goods and/or services, and also with our service providers only in the form and for the purposes stated in the above Privacy Policy.

### **E-Mail Data Analysis**

From time-to-time, we provide our e-mail lists (newsletters) to our service providers, which in turn provide us with specialised services, such as e-mail message deployment, merge-purge (identifying and removing duplicate addresses) of lists, statistical analysis and other data processing. Please be assured that the information you provide us or that we collect about you in connection with your subscription to our newsletters will not be shared with any third party, except with our service providers and then for the purposes stated in the above Privacy Policy.

### **Links to Other Web Sites**

Please be aware that when you're on Smallenterpriseindia.com, or when you receive an e-mail message from us on behalf of a marketer according to permission granted through our opt-in process for newsletters, you could be directed to other sites that are beyond the scope of our control, such as the marketer's site. There may also be links to other sites from Smallenterpriseindia.com pages or from the e-mail message we send you that take you outside Smallenterpriseindia.com. These other sites may send their own cookies to visitors, collect data or solicit personal information. The privacy policies of these other sites may be different from Smallenterpriseindia.com's privacy policy. We are not responsible for the privacy practices of these other sites and cannot guarantee the security of any of your personal information collected there.

### **Changes to the Small Enterprise India.com Privacy Policy**

This privacy policy may be modified from time to time. If there is a significant change, we will

indicate on our sites that our privacy policy has changed and provide a link to the new policy.